intride

Soft, **Digital** and **Green Skills**
for **Smart Designers**:
Designers as Innovative TRIggers
for SMEs in the manufacturing sector

www.intride.eu

Final Analysis Report

Survey 80 SMEs of the manufacturing

to the development of the project training

programme

Co-funded by the Erasmus+ Programme of the European Union

Erasmus+

The survey

Survey 20 SMEs of the manufacturing sector for every country:

- Italy
- Spain
- Poland
- Romania

What has emerged?

Digital skills → mainly related to communication and marketing: such as digital marketing, e-commerce and social media management. Due to the Covid and post-Covid scenario, the key role of these skills is perceived of increasing importance.

Soft skills → it emerged that these are crucial skills to develop for employees, specifically regarding communication, innovation, creativity, teamwork and time management.

Green skills → actually green competencies are only partially requested to be integrated in the furniture sector, but their role and importance will grow following the market attention. In fact, the future trends perceived by the companies are linked to circular economy and short supply chains.

What has emerged?

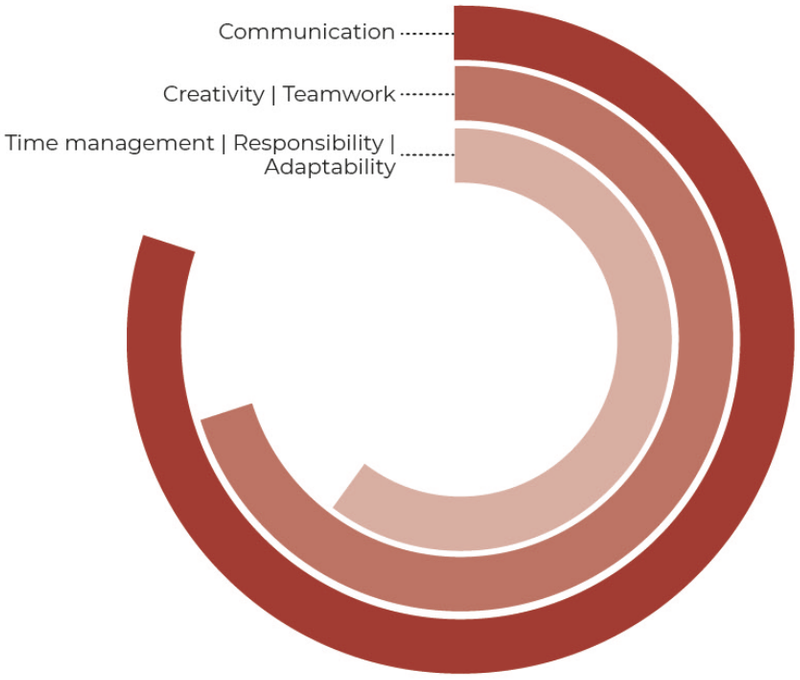
Design skills →

The majority of the SMEs interviewed notes the skills of design as fundamental for their sector, particularly in terms of aesthetic sensibility, creative thinking and visualization.

Technical skills →

The companies interviewed expressed the willing to be trained on several aspects related to the technical skills: such as product and project management, quality assurance and management and critical thinking.

Softskills



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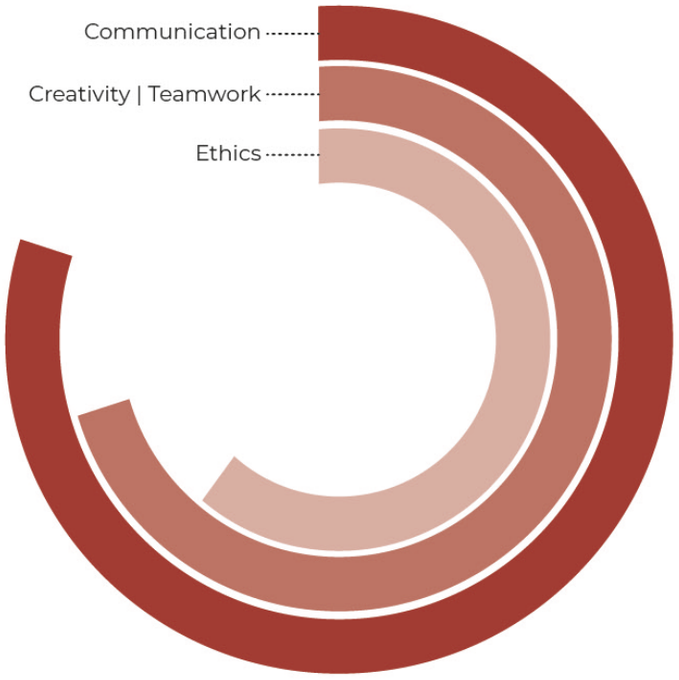

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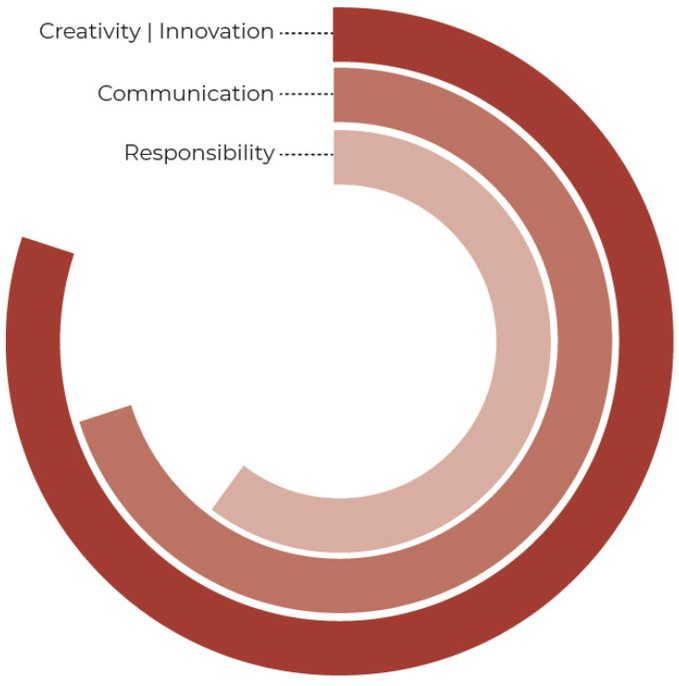

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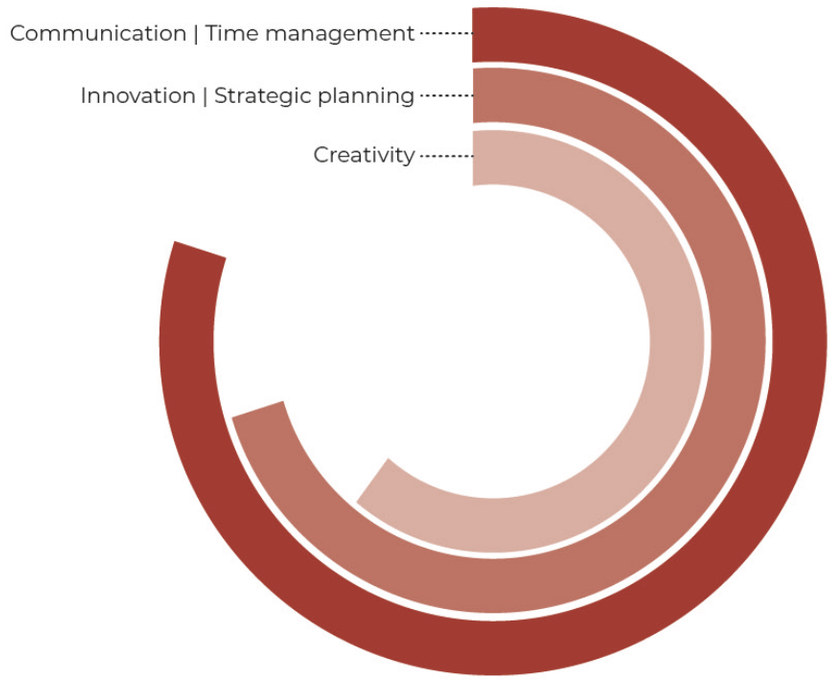
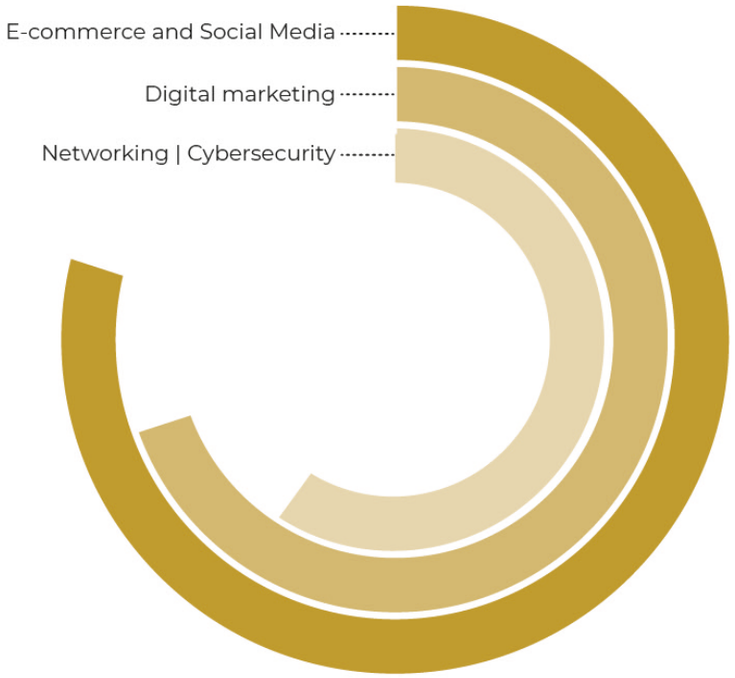


TRAINING IMPORTANCE

Digital skills



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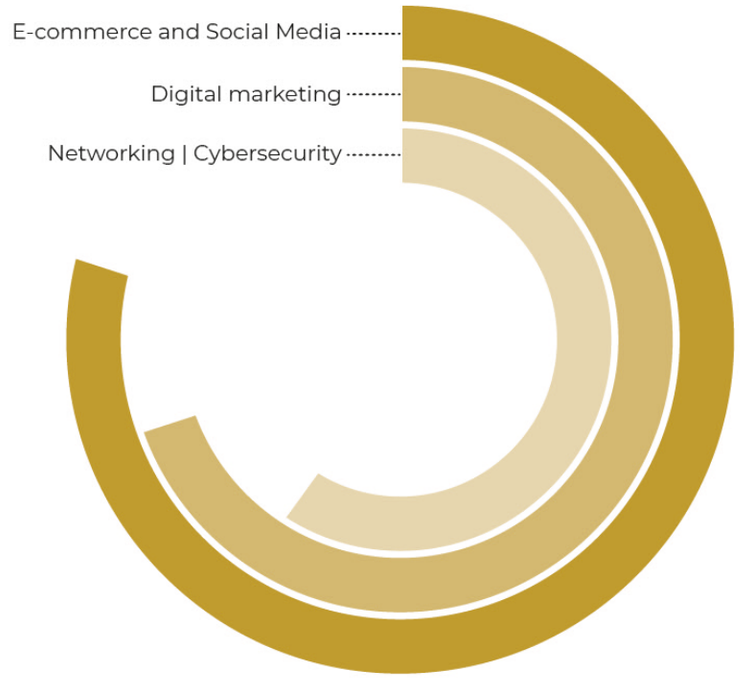

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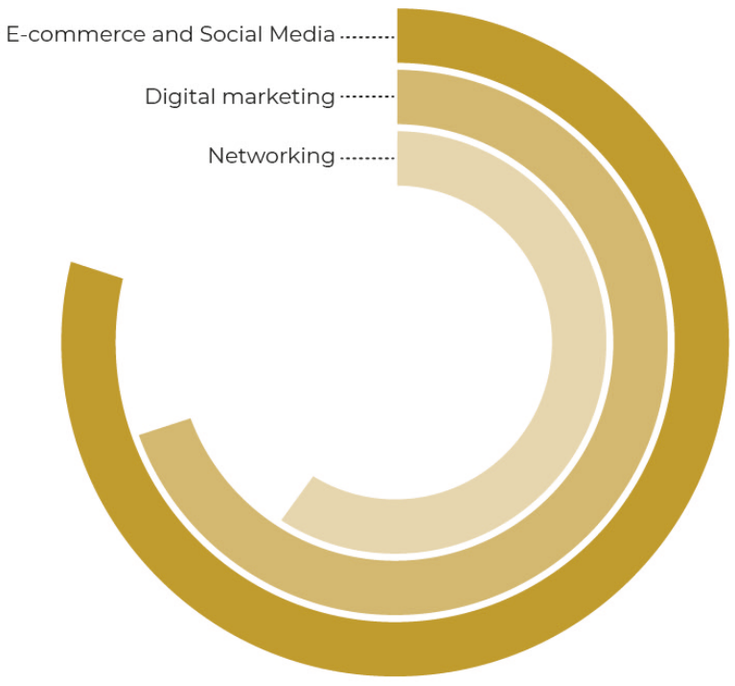

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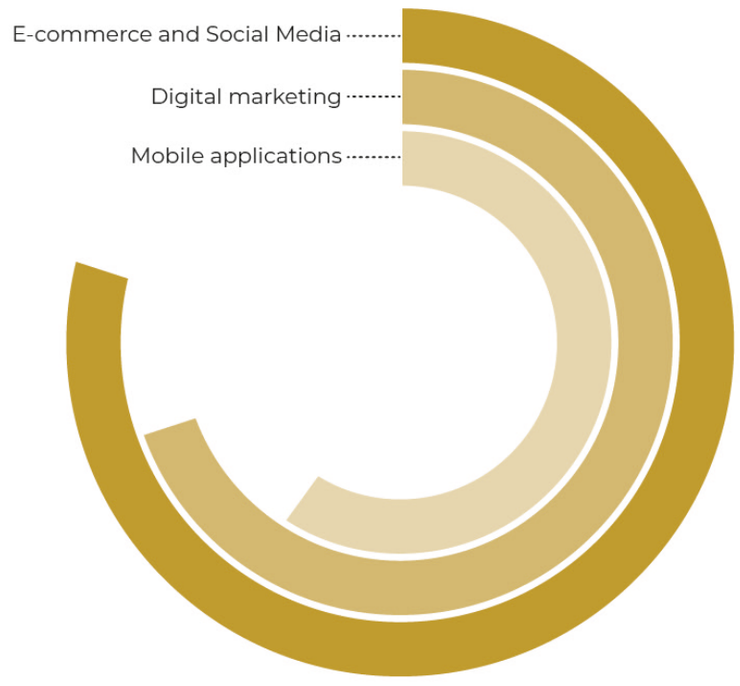


TRAINING IMPORTANCE

GreenSkills

1° | Average Value

2° | Average Value

3° | Average Value

IMPORTANCE

STRENGTH

COMMITMENT

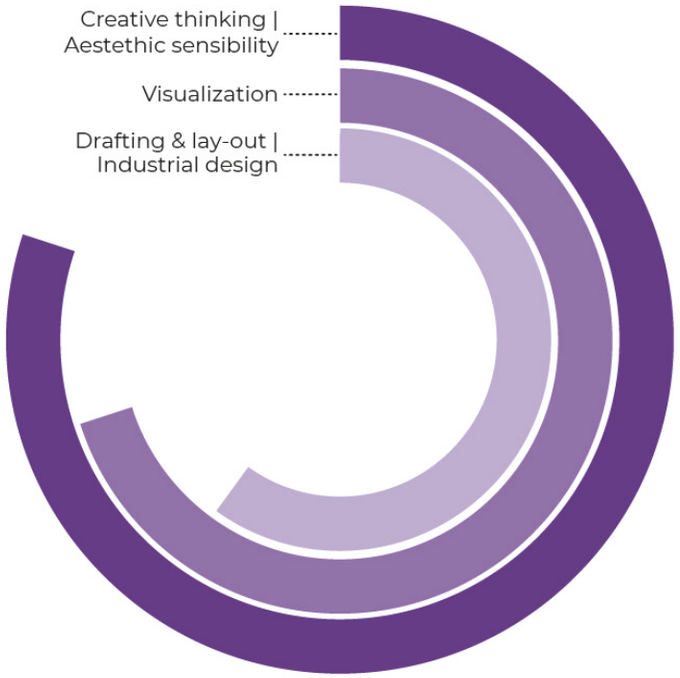
TRAINING IMPORTANCE

Design skills

1° | Average Value

2° | Average Value

3° | Average Value



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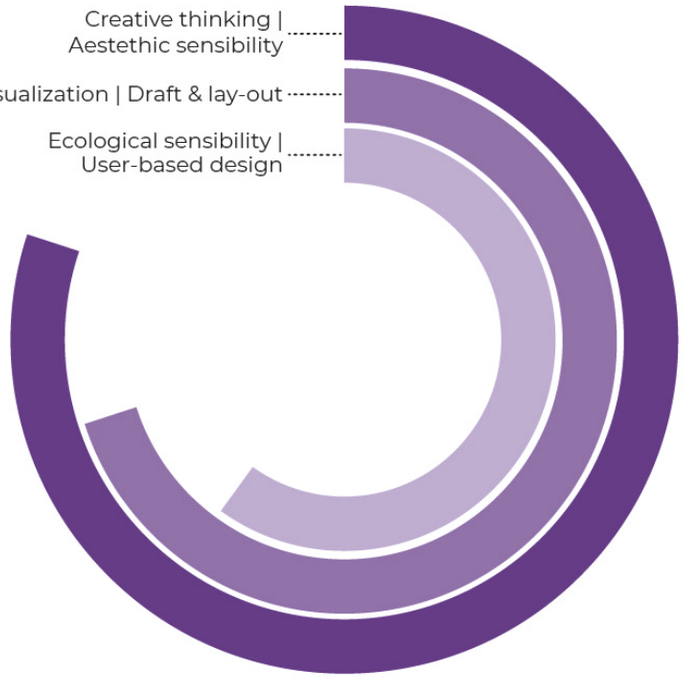

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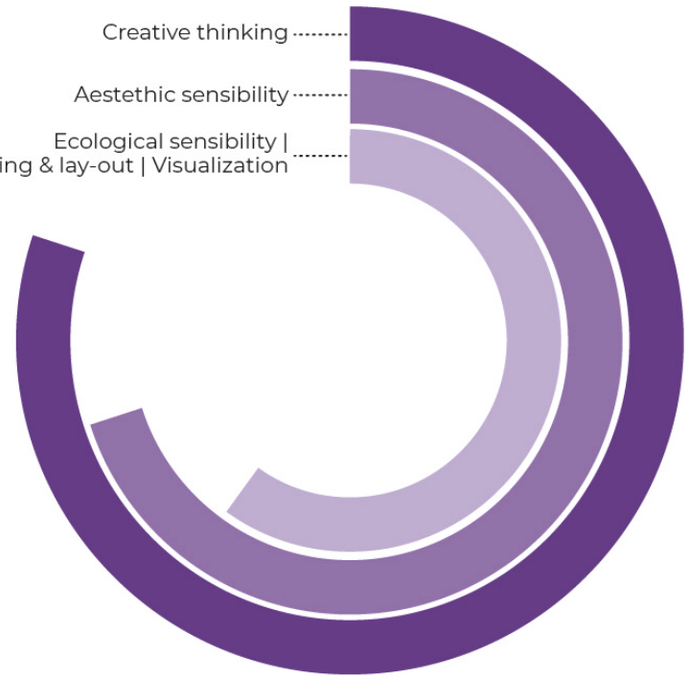

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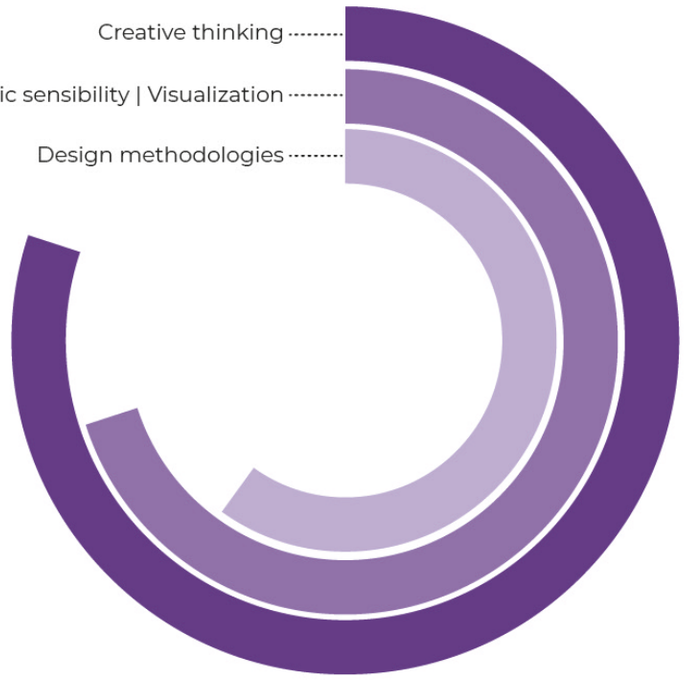

TRAINING IMPORTANCE

Technical skills

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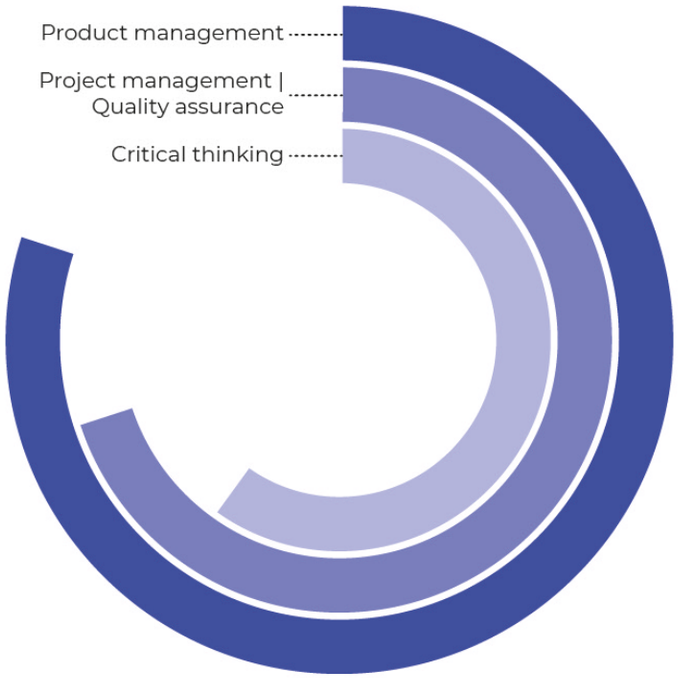

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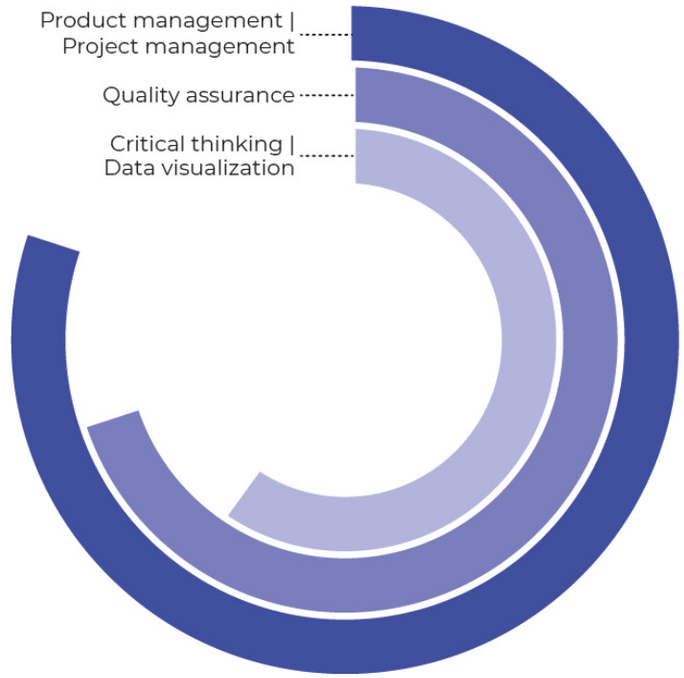

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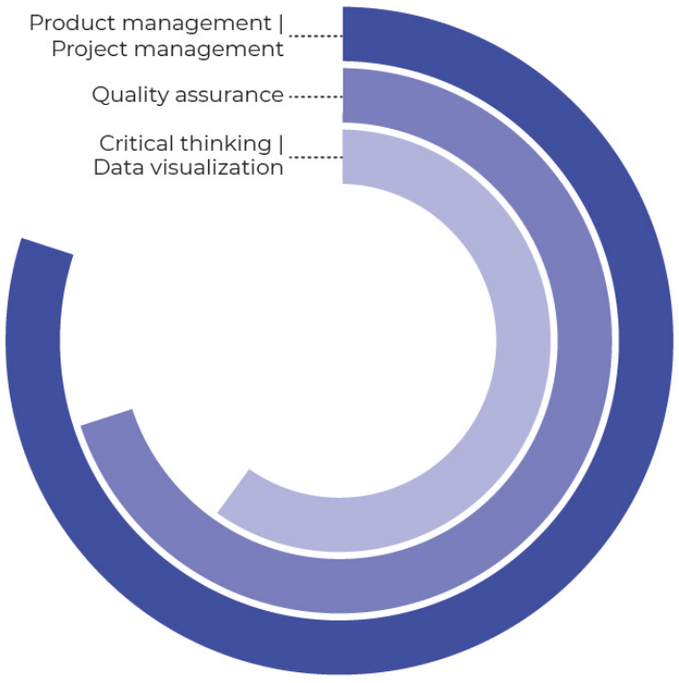

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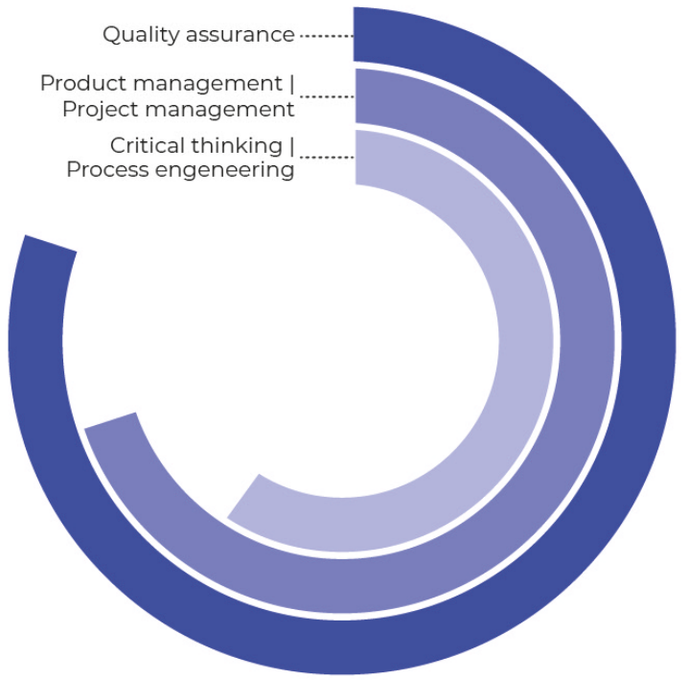

TRAINING IMPORTANCE

Skills' frequency

How to read it

4 ····· skill naming
3 ····· skill naming
2 ····· skill naming
1 ····· skill naming

strategic planning
creativity
innovation
ethics
Soft skills
teamwork
communication
responsibility
adaptability
time management

digital marketing
cybersecurity
Digital skills
mobile applications
e-commerce & social media
networking & IT

ethics/ fair trade
sustainable product development
lyfe cycle assessment
pollution control
Green skills
consumption reduction
waste management
energy
social responsibility
efficiency
resource management

drafting & lay-out
user-based design
ecological sensibility
Design skills
creative thinking
industrial design
design methodologies
visualization
aesthetic sensibility

product management
process engeneering
critical thinking
Technical skills
data visualization
quality assurance & management
project management