

Industrial design of the "Channel Cup" in Fujian Province in 2018(Jinjiang) competition

Theme of the competition

Design guidance, intelligence and integration

The aim of the competition

- 1., build a docking platform for industrial design and manufacturing.
- 2., promote the integration and development of manufacturing and industrial design in the province.
- 3., inspire the sense of collaborative innovation in both sides of the Straits.
- 4., excellent industrial design institutions and talents within and outside the cluster.

The organization

1. directing unit: Ministry of industry and information
- 2., organizers: Fujian provincial economic and Information Committee, Quanzhou Municipal People's government and Ministry of education.
3. contractors: Jinjiang Municipal People's government, Quanzhou economic and Information Committee, Jinjiang industrial design and fashion creativity Association.

Schedule

- (1) the declaration of the competition. The deadline is August 15, 2018
- (2) preliminary work. In the late August, the Organizing Committee organized the first review expert group to select the entries for the 5 groups, to confirm the recommended entries and to show them on the Fujian Straits cup industrial design (Jinjiang) competition official website.
- (3) works exhibition. In mid September, the organizing committee notified the first review participants to provide the organizing committee to the organizing committee's office to make a unified production model, and to display it publicly at the Jinjiang International Industrial Design Park Exhibition Hall in Jinjiang. In order to provide the PPT, the object, the model, or the 3D source document, the organizing committee will not be able to make an entry qualification.
- (4) the final works. In late 10, the organizing committee organizes the final evaluation expert group to conduct a field review on the objects or models of the entries, and, in combination with the respondent's defense, determine the gold, silver and copper awards of the 5 groups, and finally recommend a special prize for the production competition from the gold medal works of the 5 groups.

(一) 大赛主要奖项

(1) Major awards

大赛按行业设产业装备组、智能产品组、时尚服装组、运动鞋服组、综合组等 5 个组别，分别评选金奖 1 项、银奖 2 项、铜奖 3 项和优秀奖 10 项（运动鞋服和综合组各 11 项），并从 5 个组别的金奖作品中评选出大赛特别奖 1 项；同时，如该组别有效作品数超过 1500 件，优秀奖增加 3 项，如有效作品数超过 3000 件，优秀奖再增加 2 项。各个级别奖项均由组委会分别颁发奖金、证书和奖杯（优秀奖仅颁发奖金、证书），其中大赛特别奖奖金 30 万元（其中，大赛奖金 20 万元，落地奖金 10 万元）、金奖奖金 10 万元（其中，大赛奖金 7 万元，落地奖金 3 万元）、银奖奖金 5 万元（其中，大赛奖金 3 万元，落地奖金 2 万元）、铜奖奖金 3 万元（其中，大赛奖金 2 万元，落地奖金 1 万元）、优秀奖奖金 0.8 万元（其中，大赛奖金 0.5 万元，落地奖金 0.3 万元）。

The contest is divided into five groups according to industry, namely industry equipment group, smart products group, fashion clothing group, sneaker clothing group and comprehensive group. One gold award, two silver awards, three bronze awards and ten excellence awards (11 awards for sneaker clothing and comprehensive group respectively) will be selected respectively, and one special award will be selected from works of the five groups winning the gold award. Meanwhile, if the number of valid works in this group exceeds 1,500, the number of excellence awards will be increased by 3. If the number of valid works is more than 3,000, another two excellence awards will be added. Prizes, certificates and cups (only prize and certificate are awarded for the excellence award) for awards at all levels are awarded by the Organizing Committee, of which the special award prize is 300,000 yuan (of which the contest prize is 200,000 yuan, the ground prize is 100,000 yuan), the gold award prize is 100,000 yuan (of which the contest prize is 70,000 yuan, the ground prize is 30,000 yuan), the silver award prize is 50,000 yuan (of which the contest prize is 30,000 yuan, the ground prize is 20,000 yuan), the bronze award prize is 30,000 yuan (of which the contest prize is 20,000 yuan, the ground prize is 10,000 yuan) and the excellence award prize is 8,000 yuan (of which the contest prize is 5,000 yuan, the ground prize is 3,000 yuan).

（二）作品要求

(2) Work requirements

参赛作品符合上述参赛范围，应为原创作品，不得侵犯他人知识产权和权利；参赛作品应具有市场价值和可实现性，创意类作品应以实物或图形、文档、模型体现创意设计，可以是面向未来生产方式的概念性创意，也可以是对传统产品革命性的替代解决方案。产品类作品应以有形、有使用价值的工业产品和消费品参赛，在产品的外观、结构、材料、功能、色彩或其结合上体现创意设计点，并具有实用性。

The entries shall conform to the above scope of entry, shall be original works, and shall not infringe upon the intellectual property rights and rights of others. The entries shall have market value and realizability. Creative works shall embody the creative design in the form of objects or figures, documents and models, which can be a conceptual idea for future production or a revolutionary alternative solution to traditional products. Product works shall be entered as tangible and useful industrial products and consumer goods, and shall embody creative design points on the appearance, structure, material, function, color or combination thereof, and shall be practical.

（三）申报材料

(3) Application materials

参赛作品需提交 1~5 页的 A3 尺寸竖式版面(高 420mm×宽 297mm, 分辨率 300dpi, JPG 格式, 其中时尚服装组和运动鞋服组为横式版面, 其它组别为竖式版面), 第一页为主版面(应包含作品名称、设计构思、效果图、设计说明), 其他页面可从设计主题、设计构思、结构图、效果图、实物照片、工艺说明等角度详细阐述, 页面中所有文字为中文或英文, 版面中不得出现作者姓名及任何标记, 不得出现参赛企业名称, 否则视为无效作品。

Entries are required to submit 1 to 5 pages of A3 vertical layout (420mm high×297mm wide, resolution 300dpi, JPG format; fashion clothing group and sneaker clothing group shall submit horizontal layout, and other groups shall submit vertical layout). The first page is the main page (shall include the name of the work, design idea, design sketch, design instructions), and the other pages can elaborate from the design theme, design idea, structure drawing, design sketch, physical photos, process description and so on. All the text on the pages is in Chinese or English. The name of the author and any mark shall not appear in the layout, and the name of the participating enterprise shall not appear, otherwise, the work shall be deemed invalid.

时尚服装组鼓励以同一主题系列创作作为参赛作品提交。

Fashion clothing group encourages submission of entries with the same theme series.

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